

# Hill Street Welcomes Raymond Bisailon to the Board of Directors

Toronto, Ontario--(Newsfile Corp. - February 11, 2021) - **Hill Street Beverage Company Inc. (TSXV: BEER)** ("**Hill Street**" or the "**Company**") is pleased to announce that it has appointed Raymond Bisailon to the board of directors of the Company.

Jack Fraser, Chairman of the Board stated, "We are very excited to welcome Raymond to the Board of Directors of Hill Street, as his past success & fresh approach to this rapidly expanding sector compliments the talents of the company's already rich assets."

His appointment comes at a time when Hill Street is poised to leverage the recent acquisition of the exclusive rights to Lexaria's ground-breaking DehydraTECHTM patent portfolio on a global basis. Mr. Bisailon commented that "I am of the strong belief that DehydraTech is the safest, healthiest and most simple method to infuse the numerous attributes of the Cannabis plant into the bloodstream and am thrilled to partner with Hill Street Beverage Company in expediting the commercialization of this valuable patented technology. I am excited to help guide Hill Street Beverage Company through the next phase of its growth to become a unique shareholder friendly, health conscious, profitable Company."

## Raymond Bisailon

Mr. Bisailon is a calculated, thoughtful, philanthropic entrepreneur and private investor who has had a successful passion for investing since an early age. In his quest to follow in the footsteps of legendary investors, he has taken calculated risks in excellent businesses that possess a unique competitive advantage.

As a proud graduate of Laurentian University, Raymond was fortunate to have been selected to represent the country of Canada as a member of AISEC in Sao Paulo, Rio de Janeiro, Vitoria and Salvador Brazil in 1997. In 1998, he was a Canadian Student Ambassador in the Sichuan Province of China to encourage International Trade Relations.

Upon graduation in 1999, Raymond worked as a Certified Financial Planner (CFP) and Canadian Investment Manager (CIM) with Industrial Alliance Insurance and then in 2002 as a Senior Financial Advisor with CIBC Imperial Service. In 2012, he launched Bisailon Asset Management Inc, a full-service Financial Planning Firm in Sudbury ON.

## About Hill Street Beverage Company Inc. (TSXV: BEER)

**Hill Street Beverage Company** is a leading and award-winning company focused on alcohol-free beer, wine, and adult-format beverages. **Hill Street's** brands include **Hill Street Craft Brewed Lager**, **Vin(Zero)** and **Vintense** wines, and have won numerous medals and accolades around the world. **Hill Avenue Cannabis**, the Company's wholly-owned subsidiary, will produce and sell cannabis-infused adult beverages and other cannabis products with expected distribution at licensed outlets in 2021. Check out **Hill Street's** award-winning line-up and order product to be delivered straight to your home at [www.hillstreetbeverages.com](http://www.hillstreetbeverages.com).

For further information:

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