

NOTICE OF ANNUAL GENERAL AND SPECIAL MEETING OF SHAREHOLDERS

NOTICE IS HEREBY GIVEN that the annual general and special meeting (the "**Meeting**") of the holders ("**Shareholders**") of common shares ("**Common Shares**") of Hill Street Beverage Company Inc. (the "**Corporation**") will be held at 130 Spadina Ave, Suite 301, Toronto, Ontario M5V 1X9, at 11:00 am (Toronto time), on January 8, 2020, for the following purposes:

- 1. to receive the audited financial statements of Hill Street Beverage Company Inc. for the financial years ended June 30, 2019 and June 30, 2018, together with the report of the auditor thereon;
- 2. to elect directors of the Corporation for the ensuing year;
- 3. to appoint the auditor of the Corporation for the ensuing year and to authorize the directors of the Corporation to fix the remuneration of the auditor;
- 4. to consider and, if thought appropriate, pass, with or without variation, an ordinary resolution approving the Company's rolling stock option plan, as more fully described in the accompanying management information circular dated December 11, 2019 (the "Circular"); and
- 5. to transact such other business as may properly be brought before the Meeting or any adjournment thereof.

Additional information relating to the business to be submitted to the Meeting is set forth in the accompanying Circular.

Accompanying this Notice of Annual and Special Meeting of Shareholders is the Circular, either a form of proxy for registered Shareholders or a voting instruction form for beneficial Shareholders.

A Shareholder wishing to be represented by proxy at the Meeting or any adjournment thereof must deposit his, her or its duly executed form of proxy with the Corporation's transfer agent and registrar, Computershare Investor Services Inc., 510 Burrard St, 3rd Floor, Vancouver, B.C., V6C 3B9, no later than 24 hours prior to the commencement of the meeting, or with the Chairman of the Meeting prior to the commencement of the Meeting or any adjournment thereof.

Shareholders who are unable to be present personally at the Meeting are urged to sign, date and return the enclosed form of proxy in the envelope provided for that purpose. Shareholders who plan to be present personally at the Meeting are requested to bring the enclosed form of proxy for identification.

If requested by a Shareholder, a copy of the annual management's discussion and analysis of the Corporation, including the audited financial statements of the Corporation as at and for the financial years ended June 30,

2019 and June 30, 2018, and the report of the auditor of the Corporation thereon, also accompanies this Notice of Annual and Special Meeting of Shareholders.

The directors of the Corporation have fixed the close of business on December 4, 2019, as the record date for the determination of the Shareholders of the Corporation entitled to receive notice of and to vote at the Meeting.

DATED at Toronto, Ontario this 11th day of December, 2019.

BY ORDER OF THE BOARD OF DIRECTORS

(signed) "Terence Donnelly"

Terence Donnelly Chairman of the Board