

# Hill Street Announces US Listing on the OTCQB Under the Symbol “HSEEF”

**Toronto, ON — February 21, 2023 — Hill Street Beverage Company Inc. (TSXV: HILL) (OTCQB: HSEEF)** (“Hill Street” or the “Company”), a progressive bioscience implementation company that utilizes new technologies to provide innovative cannabis solutions and non-alcoholic beverage products, announces today that it has qualified to trade on the OTCQB Venture Market. The Company also intends to seek The Depository Trust Company (“DTC”) eligibility.

Hill Street stock will begin trading on the OTCQB, effective immediately, under the ticker symbol “HSEEF.” U.S. investors can find current financial disclosure and Real-Time Level 2 quotes for the Company on [www.otcm Markets.com](http://www.otcm Markets.com).

The OTCQB is a market for established companies, both from the U.S. and other countries, that meet high financial standards and provide timely news, and disclosure to investors.

“The team here at Hill Street is proud to qualify for a listing on the OTCQB marketplace, as it represents a significant milestone in the development of our Company. This listing signals to the markets that we are committed to creating the most value for Hill Street and its shareholders,” said Matthew Jewell, Chief Financial Officer, Hill Street. “This OTCQB listing increases our exposure and accessibility to the US markets, providing further liquidity for our shareholders, and enabling the growing base of supporters in the US, where DehydraTECH™ powers many progressive brands of cannabis edibles, to finally be able to invest in Hill Street”.

Hill Street was sponsored for the OTCQB by McMillan LLP, a qualified third-party firm responsible for providing guidance on OTCQB requirements and recommending membership.

## **Hill Street Mailing List Launched**

With the Company expecting increasing shareholder communication over the coming months, Hill Street is pleased to also announce that it has initiated an exclusive mailing list for all supporters wishing to receive direct and timely communication about Company updates. If you wish to sign up for this mailing list, click [HERE](#).

## **About Hill Street Beverage Company Inc. (TSXV: HILL)**

Hill Street is a progressive bioscience implementation company that utilizes new technologies to provide innovative cannabis solutions and non-alcoholic beverage products globally. We are pioneering the space where craft consumer products meet bioscience by leveraging our deep CPG expertise to commercialize leading-edge technologies to craft superior plant-derived consumer products. We are currently developing the platform for North American distribution around our rights to use Lexaria Bioscience Corp.’s ground-breaking DehydraTECH™ patent portfolio for product development, licensing and B2B sales of cannabis ingredients.

**For more information:**

Matthew Jewell, Chief Financial Officer  
[matthew@hillstreetbevco.com](mailto:matthew@hillstreetbevco.com)

#### **FORWARD-LOOKING STATEMENTS**

Statements in this press release may contain forward-looking information. Any statements in this press release that are not statements of historical fact may be deemed to be forward-looking statements. Forward-looking statements are often identified by terms such as “may”, “should”, “would”, “anticipate”, “expects”, and similar expressions. The reader is cautioned that assumptions used in the preparation of any forward-looking information may prove to be incorrect. Events or circumstances, such as future availability of capital on favourable terms, may cause actual results to differ materially from those predicted, as a result of numerous known and unknown risks, uncertainties, and other factors, many of which are beyond the control of the Company. The reader is cautioned not to place undue reliance on any forward-looking information. Such information, although considered reasonable by management at the time of preparation, may prove to be incorrect and actual results may differ materially from those anticipated. Forward-looking statements contained in this press release are expressly qualified by this cautionary statement. The forward-looking statements contained in this press release are made as of the date of this press release. The Company does not undertake any obligation to update publicly or to revise any of the included forward-looking statements, whether as a result of new information, future events or otherwise, except as required by securities law.

***Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.***